

Sales materials printed on recycled paper.

Our goal is to reduce the amount of raw materials used during production.

Products made to last with over 1.2 miles of writing ink and refillable cartridges!



ecolutions™

The **NEW** BIC® Ecolutions™ product line offers items made with recycled materials.

Catalogs worldwide printed on recycled paper.

Packaging produced with recycled materials.

www.bicgraphic.com/ecolutions



ecolutions™

BIC® Round Stic® Ecolutions™ pens are made with 76% pre-consumer recycled plastic.



- The most popular stick pen in promotional products.
- 1.2 miles of writing ink makes it long-lasting!
- Patented cap design.



Add a recycled symbol to your imprint at no additional charge!

BIC® Round Stic® Ecolutions™ Item #RSECO

Price includes a 1-color imprint on the barrel. Up to 2 colors available. Add \$.12(C) per pen for second imprint color. Add the recycled symbol to your imprint at no additional charge! Simply state "Print Recycled Symbol" on your order.

TRIM COLORS: Navy, Black (shown), Red (shown), Forest Green. Includes a white barrel.

Item #	500	1,000	2,500	5,000	10,000
RSECO	\$.55	.53	.51	.45	.40

3ABC

Please visit www.bicgraphic.com/ecolutions for more information.



ecolutions™

BIC® Clic Stic® Ecolutions™ pens are made with 67% pre-consumer recycled plastic.



- The most popular retractable pen in promotional products.
- 1.2 miles of writing ink makes it long-lasting!



BIC® Clic Stic® Ecolutions™ Item #CSECO

Price includes a 1-color imprint on the barrel. Up to 3 colors available. Add \$.12(C) per pen for each additional imprint color. Add \$.15(C) per pen for a 1-color clip imprint. Add the recycled symbol to your imprint at no additional charge! Simply state "Print Recycled Symbol" on your order.

TRIM COLORS: Navy (shown), Black, Red, Forest Green (shown). Includes a white barrel.

Item #	300	500	1,000	2,500	5,000	10,000
CSECO	\$.75	.73	.71	.64	.62	.56

3A2BC

Please visit www.bicgraphic.com/ecolutions for more information.



eco^lutions™



BIC® Tri-Stic® Ecolutions™ pens are made with 19% pre-consumer recycled plastic.

The barrel, section and clip are made from a material containing an average of 40% pre-consumer recycled content.



- 3 sides, 3 different imprints, 3 different imprint colors!
- 1.2 miles of writing ink makes it long-lasting!



Add a recycled symbol to your imprint at no additional charge!

BIC® Tri-Stic® Ecolutions™ Item #TSECO

Price includes a 1-color imprint on 3 sides, 1 line of copy per side. Color and copy may be different on each side at no additional cost. Add \$.15(C) per pen for a 1-color clip imprint. Add the recycled symbol to your imprint at no additional charge! Simply state "Print Recycled Symbol" on your order.

TRIM COLORS: Navy (shown), Black (shown), Red, Forest Green. Includes a white barrel.

Item #	300	500	1,000	2,500	5,000	10,000
TSECO	\$.94	.92	.90	.81	.79	.70

3A2BC

Please visit www.bicgraphic.com/ecolutions for more information.



BIC® Tri-Stic® WideBody® Grip Ecolutions™



pens are made with 19% pre-consumer recycled plastic.

The barrel, section, clip and plunger are made from a material containing an average of 40% pre-consumer recycled content.



- 3 sides, 3 different imprints, 3 different imprint colors!
- 1.2 miles of writing ink makes it long-lasting!
- Comfortable rubber gripping section.



BIC® Tri-Stic® WideBody® Grip Ecolutions™ Item #TSWBECO

Price includes a 1-color imprint on 3 sides. 1 line of copy per side. Color and copy may be different on each side at no additional cost. Add \$.15(C) per pen for a 1-color clip imprint. Add the recycled symbol to your imprint at no additional charge! Simply state "Print Recycled Symbol" on your order.

TRIM/GRIP COLORS: Navy, Black, Red (shown), Forest Green (shown). Includes a white barrel and section.

Item #	300	500	1,000	2,500	5,000	10,000
TSWBECO	\$1.21	1.19	1.17	1.05	1.03	.94

3A2BC

Please visit www.bicgraphic.com/ecolutions for more information.



eco**l**utions™



BIC Clic® pens are produced using plastic made from a renewable resource: softwood forests, harvested under a program of sustainable yield that represents environmentally responsible management of our natural resources.



- 1.2 miles of writing ink makes it long-lasting!
- Polished nickel or gold plated trim.
- Refillable – you can use this over and over again!



Item #CL



Item #CLG

BIC Clic® **Item #CL** (Nickel Plated Trim) • BIC® Clic® Gold **Item #CLG** (Gold Plated Trim)
 Price includes a 1-color imprint on the barrel. Up to 3 colors available. Add the recycled symbol to your imprint at no additional charge! Simply state "Print Recycled Symbol" on your order.

BARREL/CAP COLORS: White (shown), Black, Red, Teal, Purple, Yellow, Forest Green, Blue, Navy (shown), Burgundy (shown), Royal Blue

Item #	300	500	1,000	2,500	5,000	10,000	
CL	\$.97	.95	.93	.84	.82	.74	3A2BC
CLG	\$1.11	1.08	1.05	1.01	.99	.89	5BC

Please visit www.bicgraphic.com/ecolutions for more information.




BIC® Clear Clics® pens are produced using plastic made from a renewable resource: softwood forests, harvested under a program of sustainable yield that represents environmentally responsible management of our natural resources.



- 1.2 miles of writing ink makes it long-lasting!
- Popular clear barrel colors.
- Refillable – you can use this over and over again!



Item #CLCL



Item #CLCLG

BIC® Clear Clics® **Item #CLCL** (Nickel Plated Trim) • BIC® Clear Clics® Gold **Item #CLCLG** (Gold Plated Trim)

Price includes a 1-color imprint on the barrel. Add the recycled symbol to your imprint at no additional charge! Simply state "Print Recycled Symbol" on your order.

BARREL/CAP COLORS: Black, Red, Purple (shown), Clear, Green, Orange (shown), Blue, Pink

Item #	300	500	1,000	2,500	5,000	10,000
CLCL						
CLCLG	\$1.20	1.17	1.13	1.11	1.09	.99

5BC

Please visit www.bicgraphic.com/ecolutions for more information.



BIC® Sticky Note™ Ecolutions™ products are produced with paper stock containing 30% recycled post-consumer fiber.

4" x 3" Adhesive Notepad

solaceinc



Add a recycled symbol to your imprint at no additional charge!

3" x 3" Adhesive Notepad

button up
[winter wear for kids]

100% natural fiber clothing



BIC® Sticky Note™ Ecolutions™

3" x 3", 25 Sheet Adhesive Notepad **Item #P3A3A25** • 4" x 3", 25 Sheet Adhesive Notepad **Item #P4A3A25**

Price includes a FREE 4-color process imprint! Add the recycled symbol to your imprint at no additional charge! Simply state "Print Recycled Symbol" on your order.

PAPER COLOR: White. BIC® Sticky Note™ products made with recycled paper are a slightly different shade of white than standard BIC® Sticky Note™ products.

Item #	500	1,000	2,500	5,000	
P3A3A25	\$.63	.54	.50	.41	3BC
P4A3A25	\$.64	.55	.51	.42	3BC

Also available in 50 and 100 Sheet notepads. Visit www.bicgraphic.com.

Please visit www.bicgraphic.com/ecolutions for more information.

BIC
ecolutions™

All BIC® Sticky Note™ products
are available with recycled paper.
Call for a quote.



Please visit www.bicgraphic.com/ecolutions for more information.



BIC Graphic USA is **committed**
to safeguarding natural resources
for future generations.

By developing long lasting and lightweight products that are made to last, there is less impact on the environment.

- BIC designs simple, functional products that contain only the essential components.
- Our goal is to reduce the amount of raw materials used during production.
- Many of our pens have over 1.2 miles of writing ink!
That is ten times the height of the Eiffel Tower!
- Many of our items are refillable which gives you the ability to use them over and over again.



fact

We offer products and packaging produced using recycled materials.

- Our corrugated shipping boxes are comprised of a minimum of 30% **recycled** paper, of which 70% is from post-consumer waste.
- The 2008 BIC Graphic catalogs across the world are printed on **recycled** paper containing 10% post-consumer fiber.
- BIC Graphic prints sales materials on **recycled** paper containing a minimum of 10% post-consumer fiber.



Our sustainable development objectives mirror the goals of our company:
simplicity, functionality, quality and value.

You can be confident that BIC products comply with U.S. product safety laws and standards. BIC stands behind its Quality Promise with quality products, a thorough product safety qualification process for all its products and a satisfaction guarantee.



BIC stands behind its Quality Promise with quality products, a thorough product safety qualification process for all its products and a satisfaction guarantee.



BIC Graphic USA products undergo a series of quality and product safety tests according to Consumer Product Safety Commission regulations, including tests for lead and other heavy metals, ensuring our products are safe for your health and for the environment.



Please visit www.bicgraphic.com/ecolutions for more information.



 **eco**lutions™

www.bicgraphic.com/ecolutions

 Printed on recycled paper. Contains 50% post-consumer fiber.