

NORWOOD™



NEW
Atchison
BAGS
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BIC
Graphic

20**11/12**

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Apple Green



Black



Royal Blue



Red



Apple Green



Charcoal



Royal Blue



Light Blue



Purple



Red



Red



Royal Blue



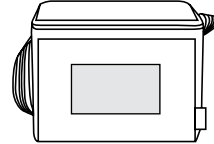
Black

AP7600 **NEW!** THE BIG CHILLER COOLER

- Zippered main compartment
- Front slip pocket with decorative tab reading "Big Chill"
- Striped shoulder strap with reinforced, 6-can capacity
- Heat sealed PEVA liner

Material: 70 Denier Nylon

Product Size: 216 mm W x 102 mm H



Decoration Method/Area:

Standard: Screen Print: Front Pocket
120 mm W x 60 mm H; max. 1 colour

Packaging: Bulk 50 per carton

Production Time: 5 - Working days from artwork approval.

min **50Units**



= 4.5 kgs (approx.)

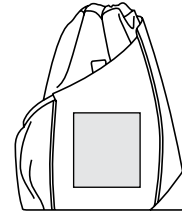
QTY	50	100	250	500	1000	2500
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AP5310 **NEW!** SIDECAR DRAWSTRING BACKPACK

- Drawstring closure on main compartment
- Front slip pocket with velcro closure
- Mesh water bottle pocket

Material: 210 Denier Nylon

Product Size: 330 mm W x 419 mm H



Decoration Method/Area:

Standard: Screen Print: Front Pocket
140 mm W x 152 mm H; max. 1 colour

Packaging: Bulk 25 per carton

Production Time: 5 - Working days from artwork approval.

min **50Units**



= 5.0 kgs (approx.)

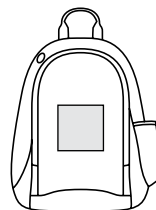
QTY	50	100	250	500	1000	2500
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AP5710 **NEW!** TITLE TRACK BACKPACK

- Zippered main compartment
- Front zippered pocket with organiser panel
- MP3 pocket with headphone port and mesh water bottle pocket
- Fully padded back & padded adjustable shoulder straps

Material: 600 Denier Polyester

Product Size: 280 mm W x 381 mm H



Decoration Method/Area:

Standard: Screen Print: Front Pocket
140 mm W x 152 mm H; max. 1 colour

Packaging: Bulk 25 per carton

Production Time: 5 - Working days from artwork approval.

min **50Units**



= 8.5 kgs (approx.)

QTY	50	100	250	500	1000	2500
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ATCHISON®

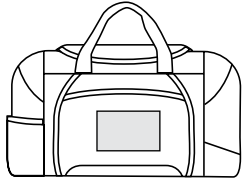
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AP6050 **NEW!** POWER PLAY DUFFEL

- Sweep zipper on main compartment
- Front slip pocket with velcro closure & two zippered side pockets
- Mesh side compartment with velcro closure
- Adjustable shoulder strap with pad & sewn grip carrying handles

Material: 600 Denier Polyester
Product Size: 508 mm W x 305 mm H



50Units



= 14.5 kgs (approx.)

QTY	50	100	250	500	1000	2500
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Decoration Method/Area:

Standard: Screen Print: Front Pocket
140 mm W x 89 mm H; max. 1 colour

Packaging: Bulk 25 per carton

Production Time: 5 - Working days from artwork approval.

ATCHISON®



Royal Blue



Red

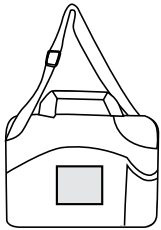


Black

AP3300 **NEW!** STARTING LINE BRIEF

- Zippered main compartment
- Front zippered pocket & front slip pocket
- Organiser panel & pen pockets
- Mesh water bottle pocket & adjustable shoulder strap

Material: 600 Denier Polyester
Product Size: 406 mm W x 305 mm H



50Units



= 10.0 kgs (approx.)

QTY	50	100	250	500	1000	2500
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Decoration Method/Area:

Standard: Screen Print: Front Pocket
120 mm W x 100 mm H; max. 1 colour

Packaging: Bulk 25 per carton

Production Time: 5 - Working days from artwork approval.

ATCHISON®



Royal Blue



Black

AP3400 **NEW!** AQUAZOOM MESSENGER

- Zippered main compartment
- Organiser panel & front zippered pocket
- Side multi-media pocket with headphone port
- Mesh water bottle pocket, adjustable/detachable shoulder strap with pad

Material: 600 Denier Polyester
Product Size: 356 mm W x 305 mm H



50Units



= 14.5 kgs (approx.)

QTY	50	100	250	500	1000	2500
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Decoration Method/Area:

Standard: Screen Print: Front Pocket
180 mm W x 90 mm H; max. 1 colour

Packaging: Bulk 25 per carton

Production Time: 5 - Working days from artwork approval.

ATCHISON®



Red



Royal Blue



Charcoal

FAST FACTS



➔ Promotional bags have the highest number of impressions – 1,078 per month*!



Walking billboards! Promotional bags allow you to promote your message for cents per impression!* See your promotion coming and going!



➔ Among wearables, bags are the most widely used promotional product averaging 9x per month.*



Bang for your bucks! Due to inherent functionality, bags are kept an average of 9 months*. Recipients will continue to use these practical choices long after your event or promotion – stretching your investment.



➔ Bags are a promotional product suitable for both genders.*



One size, suitable for all! Bags are perfect choices for mass appeal, appropriate for both men and women.



➔ Bags are perfect for a variety of functions, uses or events.



Multi-functional! The Norwood Bag range offers promotional solutions for every event – from the office boardroom to the company picnic!



➔ Bags offer large imprint areas for your decoration.



Express your message! With a wide variety of suitable decoration methods to choose from, you can find the perfect technique to bring your brand to life!

*Research provided by the Advertising Specialty Institute, Copyright 2010. All rights reserved.

IMPRINT QUALITY



Scratch and abrasion tests ensure imprint adhesion and durability.



Each imprint is bend tested to ensure that ink has properly adhered to product and allows for flexibility.

PRODUCT SAFETY

- Every Norwood Atchison product undergoes testing to assure compliance with all relevant safety regulations and standards before it is placed on the market.
- All products are reviewed by product safety specialists.

QUALITY PROCESS & CONTROLS



Bags are submitted to extensive quality tests!



Bag straps are tested for construction and durability.



Coolers undergo leak testing to ensure liner quality.

ORDERING

Available from BIC Graphic, please contact a Sales or Customer Service Representative for more information.

